

Professional  
On Demand  
Fast Development  
Latest Tools

Connections — Quality Customer Service  
Dealing With Emotional Behaviour  
Working — Core Interpersonal Skills  
Working — Mastering Individual Performance  
Get To The Point, Keep To The Point  
Coaching — Bringing Out The Best In Others  
Managing Multiple Priorities

**UW HR Courses**

Programming Java, PHP, PERL & Python  
CRM/CMS SalesForce & Plone  
Web JavaScript, CSS, XHTML, Dreamweaver CS3 & Flash Pro CS3  
Graphic After Effects Pro CS3, Photoshop CS3 & Illustrator CS3  
Database MySQL & Zope  
Document InDesign CS3, Acrobat Pro 8 and Word 2007  
Spreadsheet Excel 2007  
Meeting WebEx and PowerPoint 2007

**Computer Skills**

crobson@peerondemand.com  
519 741 6141

**Peer On Demand**  
Owner/Entrepreneur  
(collaborative project work)  
founded July 2002

**The Descartes Systems Group Inc.**  
Webmaster/Graphic Designer  
September 2005 - August 2007  
Software Developer  
January - April 2002

**University of Waterloo**  
Audio-Visual Department  
Equipment Bookings Clerk  
September 1995 - August 1998

**Union Gas Limited**  
Summer Student Office Clerk  
(Dispatch, Builder Sales, Residential Sales,  
Maintenance, Construction)  
May - August, 1988, 1989, 1990, 1991, 1992

**Energy, Mines, & Resources**  
Surveys & Mapping Division  
UW Coop Placement as a  
Quality Control Lab Technician  
January - April 1987  
May - August 1986

Wilfrid Laurier University  
**Master of Business Administration**  
Innovation & Entrepreneurship Option  
(AACSB accredited)  
Fall 2008

University of Waterloo  
**Honours Bachelor of Mathematics**  
Combinatorics & Optimization  
Minor in Computer Science  
(completed minor requirements for  
Pure Mathematics & Sociology)  
Fall 2001

University of Waterloo  
**Honours Bachelor of Arts**  
Fine Arts (Part-time Studies)  
Spring 1995



**Small Businesses Need Big Results!**

**Business Challenge**

We bring the skills that fit your company's needs, only when needed — you get one person to fill many tactical roles in a small business, which keeps your business lean and competitive.

**On Demand Solution**

No overhead required of you — a 'pay as you go' team member to address your particular issues and to provide new creative insight while respecting management's point of view and working closely with your staff.

**Fast Professional Results**

We use professional software to create quality business designs customized for your individual business requirements, concerns and timelines.